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CHROMIS FIBEROPTICS, INC. HIRES FRANK GRAZIANO, PRESIDENT

WARREN, NJ - JANUARY 29, 2013 - Chromis Fiber Optics today announced that Frank Graziano has joined the firm as its President. Frank comes to Chromis with 30 years of experience building businesses in various industries, including consumer electronics, technology, and business services. "We look forward to Frank's contribution to Chromis Fiber Optics," said Whitney White, CEO and a co-founder. "Frank comes to us with a unique blend of financial and operating experience, including deep expertise in marketing, sales and business development, capital formation and strategic transactions. He is a great addition to our management team."



Frank joins Chromis to continue the company's success in gaining market adoption for its low-cost, high-performance polymer optical fiber solutions. Frank comments, "I am excited to be joining Chromis Fiber Optics – the technology leader in high-bandwidth data transmission over short distances – and look forward to working with the team to accelerate the company's revenue growth in key markets."

Frank is an alumni member of [Golden Seeds](#), a mentor to [TechLaunch](#) and [World Accelerator](#), and an advisor to the [Venture Association of New Jersey](#). He has an MBA from Columbia Business School.

Frank can be contacted at graziano@chromisfiber.com.

About Chromis Fiber Optics, Inc.

Chromis Fiber Optics is a pioneer and the world leader in the technology of plastic optical fiber (POF). Chromis supplies low-cost, tight bending optical fibers for a wide range of short distance applications, including consumer electronics, high-speed video cables and other data communication links; and medical/industrial sensing applications. Chromis' fiber, being the world's simplest and most durable high-speed data communication medium, enables optical communications for the last 100 meters to endpoints.

Chromis conducts all of its fiber and cable manufacturing at its headquarters in Warren, N.J. and sells its products around the globe.

www.chromisfiber.com

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